

JINDAL FIRST GRADE COLLEGE FOR WOMEN

JINDAL NAGAR, TUMKUR ROAD, BENGALURU-73

VERVE

Volume 6

The spirit of students

2018-19

VISION

Educate and empower women through value based education and nurture values that promote holistic development.

MISSION

- To strive for academic excellence. To foster human values.
- To produce graduates of practical values to the community
- To serve students from all the sections of the society by making quality higher education accessible and affordable.

COURSES OFFERED:

Students Strength:

Bachelor of Commerce	398
Bachelor of Computer application	116
Bachelor of Business administration	83
Bachelor of Science	86
Master of Commerce	46

IQAC Chairman : Prof. Dr. C Sevithaya Mam.

IQAC Coordinator: Ms. Divya K B

Department of Commerce and Management

Faculty Details

Mr. Xavier HOD

Dr. Komala

Ms.Lakshmi.B.G

Ms.VidhyaRani

Ms.Kodhai

Ms.Savitha

Ms.Vedashree.N

Ms. Veena Anand

Ms.Yashaswini

Ms.Deepika Burnwal

Ms.Sashikala.G

Ms.Padmashree.V

Ms.Kalavathi Ramesh

PROGRESSION TO HIGHER STUDIES

- 43 Students have enrolled for M.Com in different prestigious college including our college of Bangalore University.
- 20 Students have enrolled for MBA in different management Institution affiliation to Bangalore University & VTU.
- 01 Students joined for B.Ed, MA, MFA and B.P.Ed

PRIDE OF DEPARTMENT

- Mr. Xavier, author of "Business Regulation", published 2nd edition
- Ms. Veena Anand was question paper setter for Bangalore University Distance Education for the subject Business Statistics
- Mr. Xavier P was paper setter for Bangalore University, Distance Education for the subject Business Law.
- Dr. Komala J was paper setter for Bangalore University for Accounting & Financial Management 3rd Sem BCA.
- Dr. Komala J was paper setter for Indian Academy Degree College- an Autonomous college for 2nd Sem BBA Financial Accounting.
- Ms. Shashikala G, Ms. Lakshmi B G, Ms. Kodhai P, Ms. Yashashwini have completed course in Management through SWAYAM- a branch of MHRD.

PRESENTATION & PUBLICATION

- Ms. Padmashree V has presented a paper "An Analysis of Emotional Intelligence and Its Importance towards Portfolio Management of An Individual Investor in Indian Stock Market" in the International Conference on "Emerging Trends in Management", held at Ramaiah Institute of Management, on 27th June, 2018
- 07-09-2018: Ms. Veena K Anand presented paper @ Surana College on the topic "Challenges of women Entrepreneurs in Bangalore", @ Surana College, Peenya, Bangalore.
- On 05 October 2018: Mrs. Veena K Anand presented paper through virtual presentation (Skype) at "International Conference on Confluence of Management, Technology and Social Sciences" on the topic "Socio-Economic Conditions of Women Entrepreneurs in Bangalore" at Baddi University of Science and Technology, Himachal Pradesh on 05-10-2018.
- Ms. Veena K Anand has presented a paper "Problems Faced By Women Entrepreneurs For Global Recognition" at 3rd annual convention and International Conference on "Global Entrepreneurship – Emerging Opportunities & Challenges Emerging Trends In Management" held at Jnana Jyothi Auditorium , on 28th & 29th January 2019.
- Mr. Xavier P, Ms. Padmashree V, Ms. Vedashree N has participated in 3rd annual convention and International Conference on "Global Entrepreneurship – Emerging Opportunities & Challenges Emerging Trends In Management" held at Jnana Jyothi Auditorium, on 28th & 29th January 2019.
- On 15 February 2019 National Conference was held at our Institution on the topic "One Day National Conference on Impact of Technology on Commerce, Management and Science". The following faculty members presented paper

SL No.	Name of the faculty	Title of the Paper
1	Mrs. Kodhai P & Mrs. Shashikala G	A Study On Green Recruitment- A New Method Of Attracting And Retaining Talent
2	Mrs. Lakshmi B G & Mrs. Yashaswini	A Study On Digitalization Of Banking And Its Impact On Customer Satisfaction
3	Mrs. Kalavathi Ramesh & Mrs. Deepika Burnwal	Technological Innovations And Human Relations -A New Perspective
4	Mrs. Vidhya Rani R	Role Of GSTN In Making India's Indirect Tax System Transparent

- Ms. Padmashree V has presented paper on "Empirical measures of verifying the weak form informational efficiency of mid-cap securities in Indian stock market" presented at International Conference at CHRIST (Deemed to be University) which was focused on Changing Business Landscape (ICBL 2019) on 6th and 7th of February 2019.
- Ms. Kodhai P and Ms. Yashaswini has presented paper in National Conference on the topic " Digitalization of education – Making Teachers life easier or complicated?" on 23rd March 2019 at Tumkur University.
- Ms. Shashikala G and Lakshmi B.G has presented paper in National Conference on the topic "Assistance of Non-Government Organizations in women Empowerment with special reference to AWAKE" on 23rd March 2019 at Tumkur University.
- Ms. Padmashree V has presented paper on "An empirical evaluation of volatility and casual interlink ages of mid-cap security in Indian stock market" presented at National Conference at JSS Centre for management Studies which was focused on "Shift in Indian Business Environment" on 29th and 30th March 2019.

PUBLICATION

- Ms. Yashaswini has published research article on the title "Contemporary Issues in Corporate Governance" in The Management Accountant with impact factor 5.2
- Ms. Padmashree V has published research article titled "Empirical measures of verifying the weak form informational efficiency of mid-cap securities in Indian stock market" (Manuscript accepted at MERC Publication)

WORKSHOPS & FDP CONDUCTED

1. Workshop on GST for students

On 04 August 2018 the Department organized a workshop on "Goods and Service Tax (GST)" at School Auditorium. This workshop was regarding GST tax regime to support the students to prepare and make the students familiar with new policies and procedures under GST. About 291 students participated from different parts of Bangalore city. Chief Guest was **Dr. Satyapla Sharma, HOD, VVN Degree College**. He briefed the GST laws, procedures, Pre & Post GST effects on common man. The speaker of the workshop was **CA Ankush Shetty**. He took the charge of GST workshop in two technical sessions. In his presentation, he explained regarding the concept of GST, terms used in GST, GST Council, GST rates etc. He demonstrated the cascading effect of GST and also explained regarding GST transition.

2. FDP on IT Return Filing

Faculty Development Programme (FDP) was organized from Department of Commerce and management. It was designed to train and develop faculty members in filing **IT returns** so that they can act as resource persons in guiding and motivating students on handling income tax practically. It was conducted by the chief speaker Mr. Suresh Shetty retired Syndicate Bank Manager, currently working as financial counselor and advisor in **Disha Trust** and Mrs. Shwetha Kumari financial counselor Disha Trust ICICI Bank. Through this FDP all the faculty members of our college and other college faculty members easily understood the importance of filing the IT returns. The training methodology included case studies, group discussion, and filing the IT returns individually on online. There were around 80 delegates including our college faculty members.

3. FDP for Commerce Faculty members

On 20 July 2018 FDP to all the faculty members of Department of Commerce and Management FDP was arranged aiming at equipping faculty members with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards financial decision making process. The training methodology given by **Mr. Ramanivenkat and Mr. Adarsh from Gurustan- Cool Guru, LLP** included group discussion, mind games, board games and simulation exercise.

4. FDP & Seminars attended by faculty members

- Ms. Padmashree V and Ms. Vedashree N, Assistant Professors of Department of Commerce and Management have attended FDP Programme on UGC-NET/K-SET based on revised examination pattern in Brindavan College, Dwaraka Nagar, Yelahanka on 13th August 2018
- On 28-08-2018 four faculty members (Mr. Xavier P, Ms. Veena K Anand, Ms. Padmashree V and Ms. Vedashree) attended National Seminar on "Plagiarism in Social Science" Acharya College, Soladevanahalli, Bangalore
- Dr. Komala J attended a seminar on the topic "Financial statements as per IND-AS at Sheshadripuram College on 3rd October 2018.
- Mr. Xavier P & Ms. Veena Anand attended workshop of GST syllabus change for M.Com students at Bangalore University in the month March.
- On 01 March 2019, the following faculty member attended "One Day National Workshop on Review of Literature" A Step By Step Process held at Acharya institute of graduate studies.
 - Mr. Xavier P
 - Ms. Veena K Anand
 - Ms. Padmashree N

STUDENT PARTICIPATION IN WORKSHOP

- On 29 October 2018 One-day workshop on International Financial Reporting Standards" attended by final year B.Com students. Ronak Sharma & Sahana Patel attended one day workshop on International Financial Reporting Standards organized by Department of Commerce, Kairalee Nikethan Golden Jubilee Degree College, Indira Nagar, Bangalore - 38.
- On 22nd March, 2019 Department of Commerce and Management organized "A One-Day Workshop on Importance of Higher Education in Career Development" to final year B.Com and BBA students conducted by Seshadripuram group of institutions, Yelahanka new town, Bengaluru.

PARTICIPATION IN INTERCOLLEGIATE TEST

The academic year 2018-19 witnessed considerable increase in the student's participation in intercollegiate tests conducted by various institutions across the city. Around 86 students participated in various events in prestigious colleges in the city such as K.L.E. College, M.L.A College etc. and 22 students have brought laurels to the institution.

EXTENSION ACTIVITY

- Outreach programme named "UMANG" 'If you see a need, take the lead' was organized by Department of Commerce and Management and coordinated by Ms. Lakshmi B.G, Ms. Shashikala G and Ms. Pushpalatha from MACCI with II Year B.Com students on 20th August 2018
- Rotaract club- Awareness on World Organ Donation Day for 1st year B.Com and BBA students coordinated by Ms.Kalavathi Ramesh.
- On 30 October 2018, NSS Volunteers attended Self Defense Camp @ Sports Pavilion Ground, Central College. First and second year B.com and BBA students (35) had been to Sports Pavilion Ground, Central College, to attend "NSS- MISSION SAIHASI"- Self Defense Camp for Women.

DEMO SESSIONS

- On 4th July 2018, Seminar for B.Com students on professional courses like CA, CS and ICWA by **Mr.Babu Rayipudi, BRICS Academy, Bangalore**. Mr.Babu Rayipudi from BRICS Academy, Bangalore was invited to create awareness about professional courses like CA, CS and ICWA among B.Com students.
- On 23 August 2018, there was a Demo session by **Mr. Manjunath of Mark Education** on GST with Tally 9 ERP organized by Department of commerce and management for Final year B.Com and BBA students.
- On 29th August 2018, there was a Demo Session by **IBS institute on Banking Classes** for Final year students & M.Com final year students. With the overwhelmed response from the students, the course was started with strength of 59.
- On 30 August 2018, Demo by **Purple Finch Management** regarding Placement and Career guidance for Final year students was conducted. The program created awareness on the recent trend in job market.
- On 30 August 2018, there was a Demo on CA, CS and CMA by Bricks Academy for 1st year students (B.com, BBA). The session created an awareness on CA & CMA, as the students were interested in CA, the session was organized.
- On 10 July 2018 Seminar for final year students on job opportunities in banking sector and its importance was conducted by **Golden Minds, Bangalore** to create interest and awareness among final year students about various bank exams and availability of various opportunities in the Banking Sector
- On 14 July 2018 Placement **demo by Mr. Akilesh** to final year B.Com and BBA students. It was conducted by Mr.Akilesh, Mr.Arvind and Ms.Kalpana to final year B.Com and BBA students.
- An **orientation programme by Rotaract Club** for 1st year B.Com and BBA students coordinated by Ms.Kalavathi Ramesh on 26-07-2018. An orientation programme was conducted by Mr.Krishnaarjun, zonal Rotaract Representative, (ZRR) Rotaract Club Zone 3190 (sister concern of Rotary Club) for the first year B.Com and BBA students. The students were given insight into club activities in great detail. They were exposed to the club's activities at local, national and international levels.
- 30-07-2018 Seminar on "**Banking Examination and its importance**" given by '**Connecting dots – Reimagining Education**' to final year B.com and BBA students. Mr.Umesha BR, Business Development Executive from "The Connecting Dots- Reimagining Education" gave a talk on Banking Examination and its importance to final year B.Com and BBA students

GUEST LECTURE

- On 11th March -2019, Department of Commerce and Management organized a Guest Lecture by ISO Mr. Santosh on the Production and Organization Management for I year BBA Students.
- Dr. Nirmala, Bangalore University, delivered guest lecture on Research Methodology for M.Com students
- Dr. Sarvamangala, Jnana Bharathi Campus Bangalore University delivered Guest Lecture on "How to write Dissertation" to M.Com students.

PAPER PRESENTATION BY STUDENTS

- Following students from B.com and BBA were presented papers in Sheshadripuram College

Sl.No	Name of Students	Course	Topic
1.	Gagana C and Jeevitha.M	III year B.com	Women Empowerment
2.	Bhuvan R and Aishwarya K	II year B.com	Women Empowerment
3.	Ananya M Adiga and Kavya B N	II year B.com	Social Justice and Education in Kannada

- On 29 September 2018, **20 Second and final year B.Com and BBA** students presented papers on topic "Impact of social media on youth" @ Bapu Degree College, Yeshwanthpur, Bangalore.

INDUSTRIAL VISIT

- The Department of Commerce and Management had organized an industrial visit to Jindal Aluminum Limited, for the first year B.Com and BBA students along with six faculty members on 27 July 2018. Mr. Sahoo, HR Manager of JAL briefed the activities of JAL.
- 31-07-2018, there was visit to SEBI, Bangalore for II and III year BBA students, coordinated by 3 faculty members. The visit was conducted to create awareness about securities market and its role in safeguarding the interest of investors.
- On 06-09-2018 the institution has arranged Industrial Visit to Mandya sugar factory, Mandya, for second and final year UG students along with 9 faculty members. Second and final year UG students (138) and 9 staff coordinators visited the Mandya Sugar Factory, Mandya. The students were taken to factory and got to see the different stages of the process, and also sample the end results.

ALUMNI MEET

Department of Commerce & Management organized Alumni Meet on 08 September 2018 in the Alma matter with immense pleasure and heartfelt happiness. During their meet, the Alumni Community shared their experience in the outside world, which they faced after stepping out of institution. The meet also created a platform to identify the college's most distinguished alumni.

BUSINESS LAB ACTIVITY

On 10th October 2018, had organized Business lab activity by First year B.Com Students "A" Section under the guidance of Ms. Yashaswini, Asst. Professor, Dept of Commerce and Management. The idea behind business lab is to inculcate knowledge and need based work skills so that graduates find themselves prepared for employment and self avenues as and when required. In order to accomplish this task Department of Commerce and Management has incorporated practical aspects of the subject so that the students may involve in experimental learning which is vital in present business world. Business Lab Activity includes:

- Mock Trading Sessions for all commerce students.
- Discussions on share market trends with audience.
- Screening of stock trading.
- Sessions on investment in stock market.
- Working model of ATM.

PLACEMENTS:

- On 11 March 2019, Final year B.Com and BBA students (31) accompanied by Ms.Veena K Anand had been to placement drive organized by SIMS. 2 students from final year B.com got selected to Infosys Company and got offer letter.
 - Greshma H S
 - Rashmi
- 12 students participated in pool campus at Jaynagar and were selected by Empower Solutions

SPORTS:

- 65 Students participated in Bangalore University Inter Collegiate Sports activity such as Kho-Kho, Cross country, Baseball, Athletics, Throwball, Yoga, Chess and Ball Badminton

PG CAMPUS BEATS

- ☞ The academic year started with Freshers Day on 17th September 2018.
- ☞ The First batches of M.Com students completed their PG with Distinction and are working in high profile job.
- ☞ Monisha and Pavithra of 4th Sem M.Com participated in **Paper presentation** at **Bapu Degree College** and bagged **1st prize for best paper presenter**. The duo also presented paper at St.Claret College and Soundarya College.
- ☞ The students witnessed practical knowledge about the Process industry at **Mandya Sugar factory** in the month of September, enabling them to bridge the gap between lab to land.
- ☞ **Dr. Nirmala, PG Center, Bangalore University & Dr. Sarvamangala, PG Center JB Campus** have delivered Guest lecture on Research Methodology and "How to prepare Dissertation".
- ☞ Second year M.Com students attended Job mela on 28th December at Bangalore University. The students have submitted the resumes and are waiting for the response from the companies.
- ☞ 24 students have successfully completed dissertation at Jindal Aluminium Ltd, Jindal Aluminium Ltd Dabaspet, Jindal Nature Cure Institute, Powerica, Vishnu Forge Ltd, NIETC, Dynamic Hydraulics, Navashakthi Cooperative Society, Prime Bulk etc.

